

IFA ROTORION Expands Management Board

- **Dr. Robert Gutsche as new CFO / Dr. Eckart Reihlen as new COO**
- **Continuing global expansion**
- **Strengthening innovation and customer orientation**

HALDENSLEBEN (September, 2015). IFA ROTORION is expanding her management board by appointing Dr. Robert Gutsche as CFO from September 1st and Dr. Eckart Reihlen as COO from October 1st. The Saxony-Anhalt-based company is thereby bolstering her global expansion drive. With over 2,200 employees and major manufacturing hubs in Haldensleben, Charleston (USA) and Shanghai (China), IFA ROTORION is among the 50 largest German automotive suppliers and a leader in the market for axle shafts.

Felix von Nathusius, CEO of IFA ROTORION - Holding GmbH, lauded the new executives for their international experience: “Drs. Gutsche and Reihlen are experts in their fields. They are very well acquainted with managing companies operating on a global scale. With their support, IFA ROTORION will extend her strong market position and strengthen her global expansion.”

The new CFO, Dr. Robert Gutsche, will oversee finance, tax, IT, human resources and purchasing on a global scale. Dr. Gutsche comes with over 20 years of experience at KPMG, a leading international auditor and consultant. Most recently he was responsible for KPMG’s German consultancy.

“IFA ROTORION has achieved impressive growth over the past two decades. I am happy to contribute to IFA ROTORION’s global alignment and to help secure continued profitable growth. Putting customers first and providing outstanding support are the main levers“, said Dr. Gutsche.

As the new COO, Dr. Eckart Reihlen is responsible for IFA ROTORION’s global research and development and for the fulfillment branch. He joins IFA ROTORION after serving a quarter-century in the Bosch Group. Most recently, he managed the largest site of the Bosch Group in Russia.

“The car industry recognizes IFA ROTORION’s innovations, her competitiveness and her product quality. We now aim to extend our services to our customers in four dimensions. (i) Faster customization of our platforms. (ii) More resources for simulation and measures

against noise, vibrations or harshness. (iii) Cost saving designs. (iv) Further technological differentiation”, adds Dr. Reihlen.

In 2014 Felix von Nathusius took over the helm as CEO of the family-owned business. From 2006 onwards he oversaw the development of the US factory in Charleston (South Carolina). More recently, he led the opening of the new site in Shanghai (China).

IFA ROTORION has set ambitious targets for the coming years, as von Nathusius explains: “We will push forward our drive to break into the global TOP 100 among automotive suppliers. We are present wherever our customers need our experience and services.” In 2015 the company will achieve annual sales of just under half a billion euros with longitudinal shafts, side shafts, joints and light weight components.

Editorial note:

We are at your service to arrange interviews. You are more than welcome to visit us at our trade show stand at the IAA in Frankfurt a.M., from September 15–27, 2015 between halls 5.1 and 6.1, stand A02.

About IFA Rotorion:

IFA ROTORION is one of the world’s largest longitudinal shaft manufacturers. With sales close to half a billion euros, IFA ROTORION is listed among the top 50 companies in the German automotive supply industry. Within Saxony-Anhalt, IFA ROTORION is the largest company in the automotive industry. At major manufacturing hubs in Haldensleben, Charleston (USA) and Shanghai (China) employing over 2,200 associates, IFA ROTORION produces drive shafts, joints and other components for renowned automobile manufacturers such as Mercedes Benz, Volkswagen, BMW, Porsche, Ferrari, General Motors and the Ford Motor Company. IFA ROTORION is also rendering development services in drive technology and lightweight construction. Cutting-edge research and development are the pillars underpinning the success of IFA ROTORION. The company was privatized in 1992 by Heinrich von Nathusius.